



September found more local entrepreneurs participating in a Kapatid Mentor Me (KMM) program.

The KMME program of the DTI continues to inspire more business-minded people to grow their businesses. Mentoring has played a key role in molding the mindsets of these entrepreneurs.

The new KMM entrepreneurs include those engaged in food business, food processing, trading and services, among others.

KMM is a 12-module mentoring session for small entrepreneurs to help scale up their business through weekly coaching and mentoring by business owners and practitioners on the different areas of entrepreneurship.

In the same month, the DTI conducted a public consultation on the implementing rules and regulations (IRR) of the Ease of Doing Business and Efficient Services Delivery Act of 2018 or Republic Act (RA) 11032 with representatives from different businesses, national government agencies and local government units.

The DTI also conducted the Stakeholder's Engagement Session on the Philippine Export Development Plan (PEDP) 2018-2022.

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- Negosyo Center activities



DTI conducts a public consultation on the implementing rules and regulations (IRR) of the Ease of Doing Business and Efficient Services Delivery Act of 2018 or Republic Act (RA) 11032 with representatives from different businesses, national government agencies and local government units.



## Input sought on ease of doing biz law

The private sector in Central Visayas welcomed the passage of the Ease of Doing Business and Efficient Services Delivery Act of 2018 or Republic Act (RA) 11032, but also voiced out their concerns on how the government can cope with the changes.

In a public consultation of the Department of Trade and Industry (DTI) on the implementing rules and regulations (IRR) of the law, around 70 representatives from different businesses aired out their issues.

President Rodrigo Duterte approved RA 11032 on May 28. The law, which amends the Anti-Red Tape Act of 2007, seeks to make the process of putting up and running a business easier and more efficient in the country.

The provisions include a standard deadline for government transactions, a single application form for taxes, clearances and permits, a business one-stop-shop, an automated electronic system for local government units, zero-contact policy to eliminate corruption, and a central business portal to receive all business applications.

An agency should finish simple transactions in three working days, while complex transactions should be completed in seven days. Highly technical transactions are given up to 20 days.

Failure of an agency to finish within the prescribed number of days will mean automatic approval of the request.

The law mandates the creation of the Anti-Red Tape Authority (ARTA), which is tasked to improve the quality of government services, promote transparency and cut red tape. ARTA will make sure the prescribed processing time for business transactions is followed.

Violations include refusal to accept applications, imposition of additional requirements, failure to give requesting party notice of disapproval, failure to attend to applicants who are in the office premises during office hours, failure or refusal to issue official receipts and fixing or colluding with fixers.

There is also a two-strike policy against government officials and employees found in violation of the law.

For the first offense, there will be an administrative liability with six months suspension, except for fixing or collusion with fixers, where the Revised Penal Code is applied.

Aside from the administrative liability, the second offense includes criminal charges, which means dismissal from service, imprisonment of one to six years, perpetual disqualification from holding public office, a fine of not less than P500,000 and forfeiture of retirement benefits of not more than P2 million. *(source: Sun Star Cebu)*

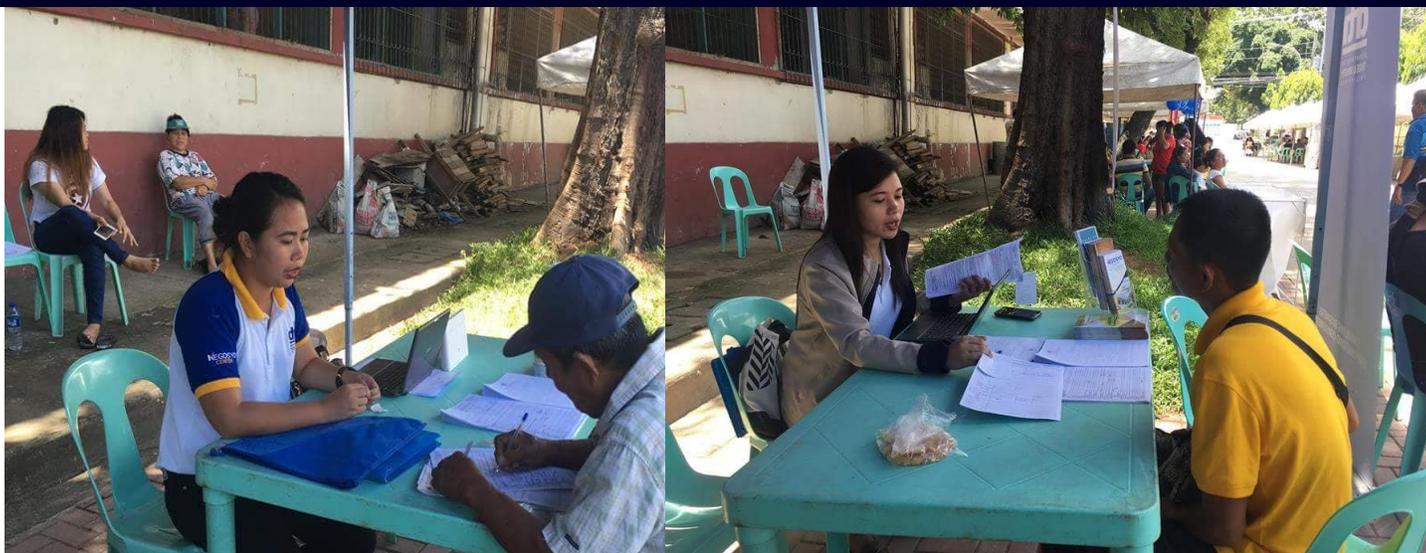


# Go Lokal! Store

## Ayala Center Cebu



Activities in Photos



(Photo above) DTI Negosyo Center Counsellors in Negros Oriental joined the 3-day Serbisyo Publiko Caravan in celebration of the 118th Philippine Civil Service Anniversary with the theme "Likod Bayani: Maka-Diyos, Makatao, Makabayan" held at Burgos Street, beside City Hall Compound, Dumaguete City on September 10-12, 2018 .

(Photo below) The second batch of Kapatid Mentor Me Program for the year 2018 kicked off successfully in Talibon, Bohol. Thirty-one (31) Micro, Small and Medium Enterprises (MSMEs) of the 2nd District of Bohol marked the beginning of their journey last September 7, 2018 that will include 10 weekly sessions of various business aspects. Key speakers of the launching were Mr. Rey Calooy and Mr. Ardy Roberto as well as local entrepreneurs Engr. Arnold Labunog of Jojie's Bakeshop, Dr. Ed Escalona of Breads Edge Corp. and Mr. John Howell Duke Miñoza of Buenaventurada Farms. DTI Bohol's partners for this initiative are The Philippine Center for Entrepreneurship, Bohol Chamber of Commerce and Industry, Talibon Chamber of Commerce and Industry, and Congressman Aris Aumentado.



## Activities in Photos



(Photo above) Center-Bohol Province collaborated with Dep-Ed Tagbilaran City Division in propagating Entrepreneurship to the youth. The three day training, which commenced this September 20, 2018 opened with discussion of Entrepreneurship. Sixty (60) participants to the Division Skills Enhancement Training of Junior TLE Teachers were introduced to the importance of the right entrepreneurial mindset and the process in choosing the right kind of business their students could have. BC Kent Anthony Calumba and BC Brigette Dionna Besinga then facilitated a mini-assessment for the TLE Teachers regarding various business opportunities which could be cascaded to their respective classrooms.

(Photo below) Members of Stimulation and Therapeutic Activity Center (STAC) underwent a two-day Skills and Product Enhancement Training on Pandan Weaving last September 20-21, 2018. Sponsored by Negosyo Center -Ubay, the training consisted weaving traditional and wearable items such as bags, caps, hats, and pouches. BC Gerelle Rio Suello (second from right), said that after the activity, the output of fifteen (15) participants will then be evaluated for further improvements and possible market linkages.



## Activities in Photos



(Photo above) Negosyo Center Bohol BOSS in partnership with Bohol Investment Promotion Center conducted a Costing and Pricing Seminar to twenty (20) MSMEs held at the Mezzanine Floor, BIPC Office, Tagbilaran City. The seminar on handling proper costing and pricing of their products was identified as one of the needs of MSMEs in Bohol. Ms. Fe Medequiso was the Resource Speaker of the said activity.

(Photo below) Business Counselor Mary Charmaine Jumawan gives an opening statement and rationale during the Financing Forum held at SB Session Hall of Panglao, Bohol last September 21, 2018. Sponsored by Negosyo Center – Panglao, the forum was titled: “SME Forum: Supporting SMEs from Commencement to Retirement.” Present during the forum included the branch managers of Philippine National Bank spearheaded by Mr.



Q:

Alam mo ba ang iyong karapatan bilang

# KONSYUMER?

**DAPAT!** Right to:

- (1) Basic Needs
- (2) Safety
- (3) Information
- (4) Choose
- (5) Representation
- (6) Redress
- (7) Consumer Education
- (8) Healthy environment



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## DTI RELEASES LATEST SRP LIST OF BASIC AND PRIME GOODS

The Department of Trade and Industry (DTI) released the latest list of Suggested Retail Prices (SRPs) of manufactured basic necessities and prime commodities. The new price list which took effect last 01 September 2018, now includes the Visayas and Mindanao SRPs for Fidel iodized salt while a total of seven Shelf Keeping Units (SKUs) of canned sardines, evaporated milk, corned beef, detergent soap, and toilet soap have adjustments in their SRP.

*“The DTI thoroughly reviewed the new SRPs and made sure that there is basis for the changes. All commodities with adjusted SRPs have not changed their prices in years,”* explained DTI-Consumer Protection Group (CPG) Undersecretary Ruth B. Castelo. *“This latest SRP will remain in effect for the next three months, or until 01 December 2018, following manufacturers’ affirmation to DTI’s appeal for price increase hold-off.”*

Meanwhile, the DTI reminds the public to not confuse the SRP list of basic and prime goods with that of Noche Buena products. The Department clarifies that the SRP list for said seasonal items is usually released every October or November of each year in preparation for the holiday season. As such, the SRPs of Noche Buena products issued on 07 November 2017 remains in effect until the release of the updated price list. The DTI is set to meet with the manufacturers of said commodities in time for the preparation and release of its new SRPs.

Pursuant to Section 10 of Republic Act No. 7581 or the Price Act, the DTI disseminates the SRP list for the information and guidance of producers, manufacturers, traders, sellers, retailers, and consumers. A copy of the latest SRP list may be downloaded via the [e-Presyo page](#). #



## GOVERNMENT TO IMPORT RICE UNTIL HARVEST SEASON

To address the current issue on rice stocks and prices, the government will continue to import rice until the next harvest season.

In the meeting of the Committee on Tariff and Related Matters (CTRM) held last month, the Department of Trade and Industry (DTI), together with the Department of Agriculture (DA) and other member-agencies, proposed supply-side interventions such as import volume enhancement to further minimize the effects of inflation and to lower prices of agricultural commodities, especially rice.

With the marching order of the President to fill up government warehouses with supply of rice to prevent shortage and price increases, the National Food Authority (NFA) imported 700,000 metric tons (MT) of rice, 300,000 MT of which had already been unloaded and distributed.

The NFA Council also approved the importation of 133,500 MT of rice to be distributed to Basilan, Sulu, Tawi-Tawi, and Zamboanga to bring down the prices in the said provinces.

Parallel to the efforts being done by the NFA Council on the rice situation in the country, the DTI has started assisting the DA and NFA by including rice and other agricultural products in its price monitoring activities. In its rounds within Metro Manila, the DTI observed ample supply of NFA rice at its authorized dealers.

To further understand the agricultural supply chain, farm gate prices, and reasonable profit margin for retailers, the DTI convened meetings with the United Broilers Raisers Association (UBRA) and Pork Producers Federation of the Philippines, Inc. (ProPork). The DTI and DA is set to announce the farm gate prices for consumers to better determine the reasonable retail price of agricultural products. #

## Activities in Photos



(Photo above) Negosyo Center Bohol BOSS in partnership with Bohol Investment Promotion Center (BIPC) conducted Product Packaging and Labeling Seminar on August 24, 2018 at Panda Tea Garden Suites, Tagbilaran City. Ms. Yoradyl Israel and Mr. Charles Vincent Barrete were the keynote speakers of the said activity. A series of topics were tackled like the types and objectives of packaging, objectives of labeling, branding and branding fascination. A one on one consultation was also done after the seminar. There were twenty-five (25) MSMEs who benefited from the seminar.

(Photo below) Siquijor 's Pasalubong Center is now ready to accommodate tourists and locals who want buy delicacies and pasalubong items. Siquijor Pasalubong Center is located at Boulevard Area, Poblacion, Siquijor along National Highway.



Q:

# TWO PRICE TAGS?

## BAWAL!

Dapat isa lamang ang presyo, cash man o credit card ang gamit sa transaksyon.



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Success Story

# Designing a sustainable livelihood



Lumago means “to blossom” in the national Filipino language, and was founded by an American Social worker, Whitney Fleming, in 2011 when a huge typhoon devastated parts of the impoverished community on a dumpsite. Subsequently to find another source of income, a group of women from the community learned to make beads rolled from paper.

These dedicated and determined women took it upon themselves to start producing and designing jewelry that Whitney would then sell to the local resorts. Unfortunately the demand for these products locally could not keep up and they had to reach out to other markets for the project to be sustainable.

They decided to blossom and that’s when Lumago Designs, the social enterprise, was born. Lumago has helped raise people up

from the depths of poverty. The company currently employs 20 people, double the number from the previous year.

Lumago Designs has expanded from paper beads and now includes many other up cycled materials including polished pull-tabs from cans, patterned fabric from discarded clothes, soft leather from old purses, recycled bamboo, and torn out magazine pages. They are proud to say that the designs came from their own ideas and they will not stop looking for creative and fashionable ways to turn trash into treasures.

Sourcing materials locally has created another income revenue for this community and as they continue creating new designs they anticipate that other materials will be sourced, thus spreading the revenue net even further.

*(taken from website <https://www.lumagodesigns.com>)*



**PROMISE**  
 We believe that investing in women will have a far reaching impact in alleviating poverty, as well as giving them the skills and resources they need to build a better lives for themselves and a brighter future for their children.



**PEOPLE**  
 Lumago Designs is making a difference in the lives of disadvantaged women everyday. We work with a poverty stricken community in Dumaguete to provide opportunities to un employed mothers. We believe that being socially responsible means being an ambassador for change.

## Activities in Photos



(Photo above) Last September 21, 2018, DTI-Cebu was invited to an inter-agency initiative “Go Serbisyo Para sa Bayan” Caravan at Carmen Municipal Gymnasium, Carmen, Cebu. The event aims to gather different government services and deliver them to geographically isolated and disadvantaged areas in a “one stop” and on one occasion. Negosyo Center Business Counsellors from Tabuelan and Tabogon represented DTI-Cebu and provided DTI Negosyo Center services such as business name registration and BMBE registration assistance, business advisory, and business information and advocacy. The event started at 8 in the morning and ended at 5 in the afternoon.

(Photo below) Last September 14, a Food Processing Activity was conducted by CARP for the different associations in Medellin, Cebu. Negosyo Center – Medellin was invited to talk on Negosyo Centers services. Aside from the Food Processing Training, the CARP staff also discussed on Food Safety Management. The producers were taught the different ways to ensure that the food they serve is safe for the consumers as they are also consumers themselves.





**The Department of Trade and Industry**

celebrates the

# CONSUMER WELFARE MONTH

October 2018



**Theme: Making Digital Marketplaces Fairer**

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# PH VISIT TO JORDAN OPENS OPPORTUNITIES FOR TRADE AND INVESTMENTS

The Philippines gained a strong economic alliance from a non-traditional trading partner following the three-day presidential visit in Jordan.

Jordan, which was PH's 82<sup>nd</sup> trading partner in 2017, had companies pledging a total of USD 60.675 M-worth of investment intentions during the Business Forum organized by the Department of Trade and Industry in Amman on 6 September 2018.

DTI reported that the business expansion intentions are expected to generate 434 employment opportunities in the country, which focus on logistics operations, mobile-related service solutions, robotics, as well as information and communications technology.

The forum, well-attended by high-level representatives of Jordanian companies, highlighted the Philippines' economic growth as well as the ongoing reforms of the Duterte administration to stop corruption and facilitate ease in doing business in the country.

The investment and business expansion intentions-- composed of two Memoranda of Understanding (MOU) and seven Letters of Intent (LOI)-- were signed in the

presence of President Rodrigo Duterte. Among them, Nafith International expressed its intention to locate its regional office in PH and explore opportunities on logistics planning and operations worth USD 50 M. There was also an intention from Universal Labs Ltd. for a manufacturing facility for Dead Sea products to cover their Asian market exports. Other business intentions cover digital cross-border remittances, artificial intelligence, e-education, importation of steel structure and building materials, healthcare, insurance, as well as genome testing service for hospitals.

Meanwhile, the Philippine Chamber of Commerce and Industry (PCCI) signed an MOU with the Jordan Chamber of Commerce for promotion and expansion of trade, economic, scientific, technological cooperation, and other business relations between concerned organizations and firms. PCCI also signed an MOU with the Jordan Chamber of Industry to establish a linkage between businesses and industrial sectors that will facilitate cooperation and joint ventures in both countries.

Jordanian companies present during the event include Dinarak, Arabia Cell, Galaxy Organization, Mobile Z Nation, and Reprogene.#



## Calendar Art

SEPTEMBER 2018						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11 Homestyle workshop	12	13
14	15	16	17	18	19 Ease of Doing Business IRR Consultation	20
21	22	23	24	25 KMM Watch 5 launching in Cebu	26 PEDP Stakeholders meeting	27
28	29	30			1 Data Privacy Seminar	2

# KALAMPUSAN

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